

The Info Feed

The Information Federation's latest news letter

February 2008

FishFed Ltd Joins the InfoFed Umbrella

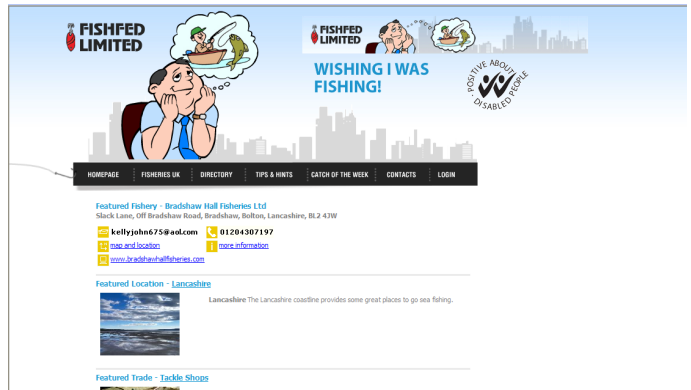
Welcome FishFed!

We are delighted to welcome FishFed Limited to our membership. So what does the name FishFed mean? "It's The Fishing Federation" says Scott Wade, Managing Director of the business "Just as The Information Federation brings together businesses for their mutual benefit, so The Fishing Federation brings together businesses and individuals whose passion is fishing, for the benefit of them all."

"FishFed is a specialist Internet business directory, dedicated to the sport of fishing," Scott enthuses, "Our website,

www.fishfed.co.uk,

is made up of two parts, the first being a directory of fishing related businesses such as tackle shops and the second, entitled Fisheries UK, being a directory of fishing lodges. We hope to bring together under one directory all the businesses and information a sports fisherman is looking for to enhance his enjoyment of the sport. We have also enabled our contributors to



upload their photos and stories under the "Catch of the Week" feature and to share advice with fellow enthusiasts, under the "Hints and Tips" section."

Work Is An Activity, Not A Place



The Information Federation has been awarded the Two Ticks, disability symbol by Job Centre Plus. The symbol recognises the company's commitment regarding the employment, retention, training and career development of disabled employees. To qualify for the Two Ticks symbol, the company has incorporated

policies and practices into their Equal Opportunities Policy to support people with disabilities. We are now proudly displaying the "Two Ticks" logo on our website and business stationery.

Additionally, six other businesses within the Federation (Direct Business Listings, Access2.Co.UK, SmartLocal, Ablenet, FishFed and Search@Co) have also achieved this prestigious award in their own right. We extend our warm congratulations to them all.

Says Mark Hargreaves, Managing Director of The Information Federation: "Disabled people have a very

important contribution to make. It is all about enablement. That is why, in addition to making office life very disability friendly, we have invested considerable resources in our Distributed Workforce Solution, offering both disabled and able bodied people equal opportunities to work from home."

The Two Ticks Certificates were formally presented to the companies at the Darwen head office of The Information Federation on Thursday, 7th February 2008. Pictured here left to right are Josie Webber and Sharon from The Darwen Job Centre, Mark Hargreaves, MD and Ami Corke, New Business Coordinator of The Information Federation, Scott Wade, MD of FishFed and Norman Corke, Quality Control Manager of The Information Federation accepting awards on behalf of the companies they represent.

Lancashire Life

The popular magazine, Lancashire Life, has published an article about leading personalities in Darwen, in its March edition. Our Managing Director, Mark

Hargreaves, was one of the featured personalities. A brief description of the company's business, together with Mark's photograph, taken next to a screen

displaying the Information Federation's website homepage, was included with the story.